

Integrated Websites with Madison Web Solutions

Turn your Merlin ERP solution into a powerful online storefront,
in partnership with Madison Web Solutions

Optional 
Module 

Key Features:

- » **Seamless Integration**
Automatically sync data to Merlin ERP
- » **Content Management**
Supports rich content (images, descriptions, etc.) with an easy-to-use CMS for static content, rules etc.
- » **Smart Search**
Typo-tolerant search, close matches & dynamic filtering for fast navigation.
- » **Customer-Specific**
Your customers see the same prices online as they do in their Merlin account, with order & invoice history
- » **Online Payments**
Secure payment options (i.e., Card, Stripe, EcoPay) per invoice or in bulk. See & pay outstanding invoices.
- » **Real-time Visibility**
Orders and Livestock (SAS) flow between your website and your Merlin ERP.
- » **Custom Branding**
Can be tailored with your company's logo, colours, and fonts.
- » **Configurable to You**
Configure delivery & collection from single to multi-depot operations

Benefits:

- ✓ **Save Time & Reduce Errors**
Automatic syncing with your Merlin ERP to eliminate manual data entry.
- ✓ **Make Ordering Easy** with smart search, dynamic filters, and customer-specific pricing.
- ✓ **Accelerate Payments & Cash Flow** with online invoice payments to simplify and speed up collections.
- ✓ **Strengthen Your Brand**
Customisable design ensures the site reflects your company identity.
- ✓ **Enhance Customer Trust & Loyalty** with real-time order visibility and access to historical information to customers informed.
- ✓ **Improve Operational Efficiency** with integrated stock and CMS tools to streamline daily management.
- ✓ **Scale with Confidence**
Flexible delivery, collection, and multi-depot options which grow alongside your business.

Key Information

Merlin eCommerce module needed. Other payment options and multi-depot available for additional cost. Minimum 12-month contract, quarterly payments available. Be up and running in running 4 weeks.